

## CLAIMS

What is claimed is:

- 5 1. A cord securement apparatus comprising: an elongate band; a hook integral with one end of the band, an eyelet integral with an other end of the band, a coil of the eyelet frictionally slidingly engaged medially with the band thereby forming a loop adjacent the other end of the band, through friction between the eyelet coil and the band, the loop enabled for fixed size adjustment by moving the eyelet coil to a selected position on the  
10 band.
2. The apparatus of claim 1 further comprising an electrical cord, the loop of the band tightly closed on the electrical cord thereby engaging the band with the electrical cord.
3. The apparatus of claim 2, wherein the band is stretchingly coiled about a gathering of the electrical cord and held in place with the hook engaged with the eyelet.
- 15 4. The apparatus of claim 2 further comprising an electrical appliance serviced by the electrical cord, the electrical cord gathered about the appliance, the band coiled about the appliance and the electrical cord, the hook engaged with the eyelet in securement of the electrical cord and the band about the appliance.
5. A cord securement method comprising the steps of: fixedly engaging a hook at one end  
20 of a band; fixedly engaging an eyelet at an opposing end of the band; frictionally slidingly engaging a coil of the eyelet at a medial position of the band; forming a loop in the band between the eyelet and the medial position of the band.
6. The method of claim 5 further comprising the step of: tightly closing the loop of the band on an electrical cord, thereby frictionally engaging the band with the electrical cord.
- 25 7. The method of claim 6, further comprising the steps of: gathering the electrical cord; stretchingly coiling the band about the gathering of the electrical cord, and engaging the hook with the eyelet to secure the electrical cord.
8. The method of claim 6 further comprising the steps of: gathering the electrical cord; coiling the band about the gathered electrical cord and the electrical appliance serviced

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by the electrical cord; engaging the hook with the eyelet in securement of the electrical cord and the band about the appliance.